



# Digital Air Strike's Mobile Review Surge Gets 1,100% More Positive Reviews for Dealership

## GOAL

Mercedes-Benz of South Orlando wanted to increase positive reviews and star ratings on top sites.

## SOLUTION

With Digital Air Strike's **Mobile Review Surge**, the dealership texted review requests to happy customers and encouraged them to post their positive feedback on top social and review sites.

All Departments		
	Mercedes-Benz of South Orlando	
Google	★★★★★	(214)
Facebook	★★★★★	(82)
Cars.com	★★★★★	(63)



## RESULTS

Since Mercedes-Benz of South Orlando started using Mobile Review Surge, their reviews and star ratings have increased dramatically. In just one month the dealership received:

**142**  
positive reviews

**4.7**  
average star rating



### 142 REVIEWS IN ONE MONTH

With Digital Air Strike we were able to drive 142 reviews in one month by using their Mobile Review Surge technology.

**JUSTIN SAAVEDRA**  
Internet Sales Manager

