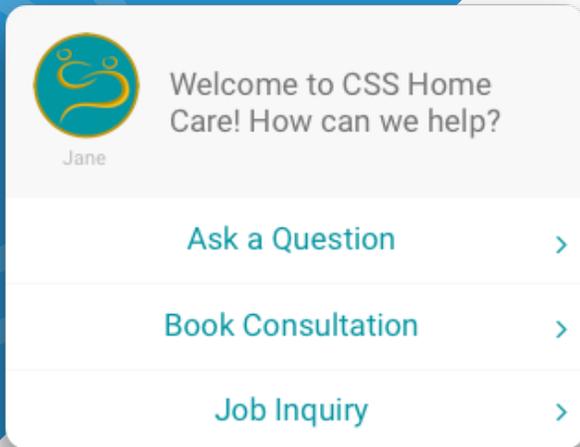


RESPONSE PATH GENERATES 55 NEW LEADS FOR CSS HOME CARE IN THREE MONTHS



Appt Type:
Free In-Home Assessment

Select Preferred Date and Time:

Thu 7/5 Fri 7/6 Mon 7/9
After Jul 9 »

Pacific Time (PT)

2:00PM 4:00PM
2:30PM
3:00PM
3:30PM

Next



Goal:

CSS Home Care needed a better way to engage their website visitors and get new clients

Solution:

- ✓ CSS Home Care added Response Path intelligent messaging technology to their website and Facebook page

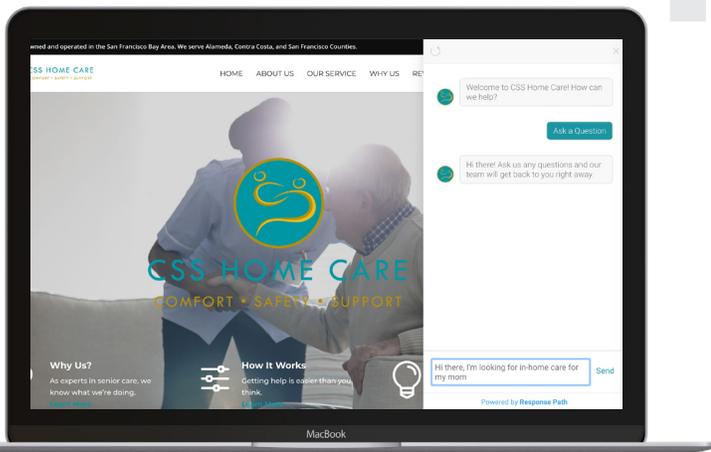
Results:

- ✓ CSS Home Care captured 55 new, qualified leads in the first three months
- ✓ Response Path sent text notifications to the CSS Home Care team allowing their staff to follow up immediately and increase conversions

HIGHLY RECOMMENDED

In the first month alone, Response Path paid for itself. We received more leads from our website and got new clients. The software is elegant, easy to use and clearly delivers. It fits our needs perfectly. Highly recommended.

MEREDITH CAPLIN
Owner



CSS HOME CARE
COMFORT • SAFETY • SUPPORT