

AI-POWERED RESPONSE PATH SELLS CARS AND SCHEDULES SERVICE APPOINTMENTS

Solution:

Every month Digital Air Strike clients are selling and servicing more vehicles through AI-powered Response Path!

- ✓ Response Path engages customers, asks and answers qualifying questions, and captures leads 24/7
- ✓ Response Path schedules service and sales appointments for dealerships on their website, Facebook page, and via text message
- ✓ Response Path's AI-powered bot highlights hot deals to move inventory off the lot faster and quickly transfers the customer to a staff member when they're ready to buy

RESULTS:

Marin Luxury Cars:

14 vehicles sold | **134** sales leads

Arizona Dodge:

4 vehicles sold | **40** sales leads

“ALL-STAR EMPLOYEE”

Response Path is our all-star employee! The AI technology communicates with our customers who message us through Google Text My Business and on Facebook Marketplace and then directs the conversation to a team member when they are ready to buy.

BRETT BOATRIGHT
General Manager

